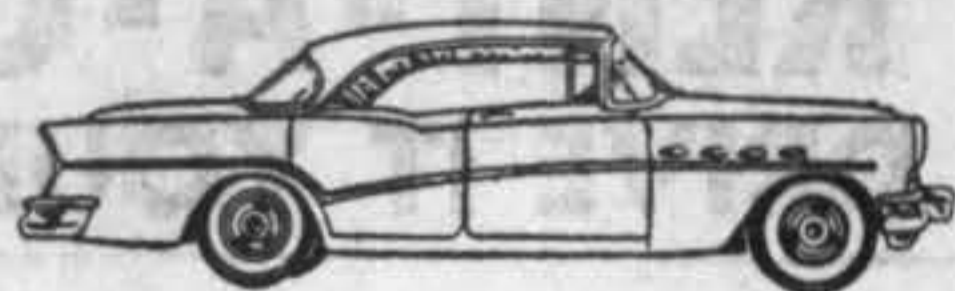


RENT A CAR



★ FORDS ★ PLYMOUTHS ★ CHEVROLETS
★ BUICKS ★ CONVERTIBLES
ADEQUATELY INSURED

- ★ For Rent by the Day or the Week
- ★ Special Rates for Long Trips
- ★ Radio & Heater Equipped
- ★ Hotel Delivery
- Credit Cards Accepted

ORdway 3-5067

GEARY U-DRIVE RENTALS

855 GEARY
Between Larkin & Hyde

Ask About Our Lease Plan

Automobile Renting & Leasing—(Cont'd)

BARRETT JACK TRUC-KAR U-DRIVE

We Honor All Major Credit Cards
FREE PICK-UP & DELIVERY
LOW RATES - LATE MODELS
Free Parking - Downtown Locations
8th & Harrison—UN 1-3888

Barrett Jack Truc-Kar U-Drive
8th & Harrison—UNdrl 1-3888
(Please See Advertisement Page 88)

BARRETT NATL AIRWAYS U-DRIVE

415 Taylor—UN 1-3888

BARRETT NATIONAL CAR RENTAL SYSTEM INC

LOW RATES - LATE MODELS
Drive It Yourself
571 Post—GRaystn 4-5300

Barrett Natl Car Rental System Inc
571 Post—GRaystn 4-5300
SF Intnl Airport—PO 1-3100
(Please See Advertisement Page 85)

Barrett Natl Car Rental Sys Inc
500 Post—GR 4-2942

Barrett Transportation Inc
735 Harrison Douglas 2-1016
Downtown Terminal 375 O'Farrell—ORdwy 3-2432

BUDGET RENT-A-CAR OF NO CALIF
349 Mason—PR 6-3588
(Please See Advertisement Page 89)

Cadillac Limousine Serv
Calif & Mason—PRpct 5-8858

CECIL WHITEBONE INC
950 Van Ness Av—PR 5-8800

Chiatello Louis H Limousine Service
71 Lake Forest Ct—MO 1-2200

Europe By Car 821 Market
Evans Auto & Truck Rental Co
55-9th—NEmlsk 1-6042

Fleetway Corp 260 Kearny
FOSTER RENT-A-CAR
325 Mason—OR 3-9500
(Please See Advertisement Page 88)

Good party-line neighbors remember to space their calls.

FRENCH J E CO

SPECIALIST IN VEHICLE LEASING

JEFECO LEASING DIVISION
of
J. E. FRENCH CO.
NOW IN OUR 40TH YEAR

1699 Van Ness Av—OR 3-2121

GARRY RENT-A-CAR

720 Post—OR 3-7727
(Please See Advertisement Page 90)

GEARY U-DRIVE

RENT A NEW CAR NO RED TAPE

FORDS - PLYMOUTHS
CHEVROLETS - BUICKS
CONVERTIBLES - STATION WAGONS
Radio & Heater Equipped
Between Larkin & Hyde
855 Geary—ORdwy 3-5067

Geary U-Drive 855 Geary—ORdwy 3-5067
(Please See Advertisement Page 88)

GENERAL LEASE CORPORATION

COMMERCIAL LEASING

AUTOMOBILES
TRUCKS
AIRCRAFT

General Offices
SAN FRANCISCO - PORTLAND - SEATTLE

64 S Park—EX 7-6040

(Continued Next Page)

Automobile Renting & Leasing—(Cont'd)

Gray Line Inc The 675 Post—PRpct 5-3232
(Please See Advertisement Page 90)

GRAY LINE LIMOUSINES

LIMOUSINES
7 PASSENGER
Cadillacs
With Chauffeur in Livery
Special Rates For
Weddings, Opera Trips, Theatre

"FOR SERVICE CALL"

GRAY LINE INC THE 675 Post PRpct 5-3232

HARVEY MOTORS

1601 Van Ness Av—PR 6-9300

HERTZ FLEETCAR LEASING SERVICE

1480 Folsom—MA 1-2892
Hertz Rent A Car
Headquarters 433 Mason—OR 3-4666
433 Kearny—EX 2-0345
1199 Calif—PR 6-1760
Out of Town Reservations 433 Mason—GR 4-4100
(Please See Advertisement Page 86)

HERTZ RENT A CAR SERVICE

Rent a new Chevrolet or other fine fully equipped car. Low rate includes insurance, gas, and oil. You need only driver's license and identification. Call to reserve a car anywhere. Ask about "Rent it here - Leave it there" service.



"FOR SERVICE CALL"

Hertz Fleetcar Leasing Service
1480 Folsom—MA 1-2892
Hertz Rent A Car
Headquarters 433 Mason—OR 3-4666
433 Kearny—EX 2-0345
S F Intnl Airport—Juno 9-2155
Out of Town Reservations
433 Mason—GR 4-4100

To dial correctly, pull the finger all the way to the stop... then let dial return at its own speed.

HI-WAY RENT-A-CAR

265 Eddy—OR 3-2191
(Please See Advertisement Page 89)

LESLIE FINANCE & LEASING CO

Automobile Leasing
1464 Market—UNdrl 1-9460

LICK AUTO POOL & LEASING CO

Pool Service for Corporations
AUTO LEASING
Single or Fleets
105 Montgomery—DO 2-5562

LIMOUSINE SERVICE CO

Funeral Equipment
3419 Broderick—WAInt 1-4545

McAlister Equipment Leasing Co

1230 Van Ness Av—PR 5-2400

McALISTER J W CO

1230 Van Ness Av—PR 5-2400
(Please See Advertisement Page 86)

McALISTER U-DRIVE

1230 Van Ness Av—PR 5-2400
(Please See Advertisement This Page)

NATIONAL AIR BUS U-DRIVE

415 Taylor—GR 4-9443

NATIONAL AIRWAYS U-DRIVE

415 Taylor—UN 1-3888

NATIONAL BARRETT AIRWAYS U-DRIVE

415 Taylor—UN 1-3888
(Continued Next Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the YELLOW PAGES? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

STONE-U-DRIVE

No Mileage Charge

★
RADIO
and
HEATERS
★

ALL MILES FREE!

DAILY & WEEKLY RATES
INDIVIDUAL & FLEET LEASING
CARS - TRUCKS - EQUIPMENT
DELIVERY ANYWHERE IN U.S.A.
CARS DELIVERED & CALLED FOR
ALL NEW CARS

★
GENERAL
MOTORS,
CHRYSLER
& FORD
AUTOS
★

DO 2-7564

3 Locations

125 STEVENSON ST.
SHERATON-PALACE HOTEL GARAGE

479 STEVENSON ST.
AT 6th & MARKET

145 JESSIE ST.

- CLEAN, PERFECTLY CONDITIONED CARS
- LOW HERTZ RATES INCLUDE GAS, OIL AND INSURANCE
- YOU NEED ONLY YOUR DRIVER'S LICENSE AND IDENTIFICATION
- NATIONWIDE "RENT IT HERE... LEAVE IT THERE" SERVICE

DRIVE NEW... CHEVROLETS, AND OTHER FINE, FULLY-EQUIPPED CARS

HERTZ RENT A CAR

433 MASON STREET.....OR 3-4666

433 KEARNY STREET.....EX 2-0345

S.F. INTERNATIONAL AIRPORT.....JU 9-2155

OUT OF TOWN RESERVATIONS 451 POST.....GR 4-4100

HERTZ Puts YOU in the driver's seat!

TOTAL CAR & EQUIPMENT LEASING

NEW McALISTER PLAN IS SAVING MONEY FOR HUNDREDS OF INDIVIDUALS AND COMPANIES

CAR LEASING

Personal or business use... one car or a fleet...

McALISTER HAS A PLAN THAT WILL SAVE YOU TIME, MONEY, WORRY AND HEADACHES. ANY NEW CAR, ANY MAKE OR MODEL, FOR ANY PERIOD FROM SIX MONTHS OR MORE. CHOOSE YOUR OWN ACCESSORIES, COLOR AND TRIM. DRIVE AS YOUR OWN, WITHOUT IDENTIFYING MARKS.

PR 5-2400

J. W. McALISTER CO.

1230 VAN NESS AVE.

EQUIPMENT LEASING... of All Types IF YOUR COMPANY WANTS TO SAVE MONEY AND FREE CAPITAL, THIS NEW PLAN WILL INTEREST YOU. INFORMATION WITHOUT OBLIGATION.

RENT A CAR

5 and 5 SPECIAL!

FROM A

NATIONAL

AFFILIATED COMPANY
FREE PARKING AT 12 LOCATIONS
"RENT HERE - LEAVE THERE SERVICE"
WE HONOR ALL MAJOR CREDIT CARDS
RESERVATIONS TAKEN EVERYWHERE
FREE PICK-UP & DELIVERY

GR 4-9443

AIR BUS TERMINAL U-DRIVE
KNBC GARAGE - 415 TAYLOR

McALISTER U-drive

LATEST MODELS... U. S. MAKES & IMPORTS...

FOR BUSINESS—Cadillacs, Standard Makes and Models, Compacts... One Car or Fleet.

FOR FUN—Station Wagons, Sedans, Convertibles, Day, Week, Month, Year at Un-beatable Low Prices.

INSURANCE PROTECTION, FULLY EQUIPPED, plus POWER STEERING ON MANY MODELS.

CADILLACS • BUICKS • FORDS • THUNDERBIRDS
CHEVROLETS • CORVETTES • CORVAIRS • COMETS
FALCONS • VALIANTS
DODGE DARTS • IMPORT CARS

DRIVE AS YOUR OWN, WITHOUT IDENTIFICATION MARKS

PR 5-2400

We deliver to your home, hotel or business

1230 VAN NESS NEAR SUTTER, ACROSS FROM JACK TAR HOTEL